Fall 2021 Comprehensive Program and Area Review (PAR):

Academic Programs

Dear Chabot Community,

Welcome to Fall 2021! This is the electronic template for the **Academic Programs Fall 2021 Comprehensive Program and Area Review (PAR).** We encourage you to work together with your program or service area to complete these questions collaboratively. One way to facilitate real-time collaboration is to upload these questions into a google doc. Please submit your completed template with attachments to your Dean/Manager by **10/11/21**. Your Dean/Manager will provide you with feedback. After receiving their feedback, you will then enter the information from your template (and attachments) into Qualtrics by **10/25/21**. Importantly, your <u>PAR is NOT complete until you submit your responses on Qualtrics</u>.

Please reach out to the PAR shared governance committee if you have any questions about filling out your Fall 2021 PAR! Co-Chairs: Deonne Kunkel Wu <u>dkunkelwu@chabotcollege.edu</u> and Cynthia Gordon da Cruz cgordondacruz@chabotcollege.edu.

Ba	ickground Information:
•	What organizational unit does your program/area belong to?
	X Academic Services Administrative Services Student Services Office of the President
•	Name of your Program, Discipline, Area, or Service:
	Mass Communications
•	Name(s) of the person or people who contributed to this review: Chad Mark Glen and Tom Lothian What division does your Program/Area reside in?
	Academic Pathways and Student SuccessApplied Technology and Business X Arts, Media, and CommunicationCounselingHealth, Kinesiology, and AthleticsLanguage ArtsScience and MathematicsSocial SciencesSpecial Programs

Status of Program Goals from Prior Comprehensive PAR Cycle

Please refer to the goals/new initiatives you established in the last comprehensive PAR cycle. The last comprehensive PAR was written in Fall 2017 to plan for 2018-19; 19-20; and 20-21. If you need a reminder of your goals, you can access them in the PAR App Program Review Reports. Click on:

- <u>PAR App Program Review</u> Reports. Enduring SAOs and PLOs. For example, one of the Learning Connection's SAOs is: "Students from diverse background
- Then "Select Academic Year" on the top (choose 2018-19)
- Then "Submissions" (in the left-hand toolbar)
- Then find your area and click "View" in the right most column
- For **Academic Areas**, find question 8: "Reflecting on your answers to questions 1-7, what are your top goals (no more than 5) for the next three years?"
- You should be able to view the goals you submitted in the last comprehensive PAR, which was written in Fall 2017 to plan for the three-year cycle starting in 2018-19. Please note that the "goals" you established are distinct from the outcomes for your service area (SAOs) or program area (PLOs). In general, SAOs and PLOs tend to be enduring and overarching aims for your service/program, whereas the goals for a comprehensive PAR year are more specific, are expected to be completed over the PAR cycle, and are often part of a concrete action plan to reach your overarching and with diverse learning needs will receive tutoring that improves their abilities to complete assignments, study, and/or succeeds in their courses." This is an enduring aim that is unlikely to change from PAR cycle to PAR cycle. A PAR goal for the Learning Connection might be to refine the student diversity and antiracist tutoring practices training for incoming tutors. This goal is specific, expected to be completed over the PAR cycle, and supports their SAO (if incoming tutors are trained in antiracist tutoring practices, they will be well-equipped to support students with diverse learning needs).

Goal from Previous Cycle 1. Grow enrollment O More recruitment (on campus, at feeder schools, in the community, etc.) O Marketing materials (brochures, flyers, posters, social media, etc.)	Status of Goal Achieved In Progress X Not achieved but still relevant Not achieved and no longer relevant	Outputs or measures (e.g students served, program change made, etc.) Please explain. Enrollment is down. MCOM classes are in-person and lab intensive classes and they have suffered during remote learning. We are working on new marketing materials and are planning to visit feeder schools to restart recruitment efforts.
Funding for support staff to expand classroom access and learning assistance. Utilize all available funding sources	Achieved In Progress Not achieved but still relevant X Not achieved and no longer relevant	Funding has not been provided to expand access and assistance and since enrollment has declined, we can no longer justify continuing to make this request. Once enrollments increase, we will seek additional funding.
3. Increase degree attainment O AA degree revision O Lowering of major units O Informational degree orientations/workshops	Achieved X In Progress Not achieved but still relevant Not achieved and no longer relevant	Our degrees have been revised. We lowered the units required and are continuing to make courses optional and lower units.
4. Create certificates of proficiency and achievement	Achieved In Progress	At the time this goal was set it was not what the industry

	X Not achieved but still relevant Not achieved and no longer relevant	wanted. As a result, no progress was made at the time. It has become more important with the SCFF, and we will be offering certificates soon.
5. Better serve the college through student media O Produce more original student programming O Increase MCOM services offered to the college	Achieved In Progress X Not achieved but still relevant Not achieved and no longer relevant	Student programming has been reduced, lab hours and studio usage are restricted.

Learning Outcomes Assessment Results

SLO:

Student Learning Outcomes (SLOs): SLOs are the outcomes that instructors aim for students to successfully reach by the end of a course. SLOs should be established for each course, listed in CurricUNET, displayed on all course syllabi, and assessed in CurricUNET on a 5-Year cycle. The following questions are about the SLO assessment.

•	How many courses in your discipline have SLOs developed and listed in CurricUNET?
	X All courses
	Almost all or most courses
	About half of the courses
	A few courses
	No courses
•	How many courses in your discipline have rubrics (or some other form of assessment) developed to measure SLOs
	X All courses
	Almost all or most courses
	About half of the courses
	A few courses
	No courses
•	How many courses in your discipline had their SLOs assessed and recorded in CurricUNET in the 5-year cycle?
	X All courses
	Almost all or most courses
	About half of the courses
	A few courses
	No courses
•	Assessing SLOs has led to improvements in my area.
	Strongly disagree
	Somewhat disagree
	X Neither agree nor disagree
	Somewhat agree
	Strongly agree

PLOs:

Certificate and Degree programs also establish and assess **Program Learning Outcomes** (PLOs). PLOs are the outcomes students should successfully reach when they complete all the requirements for a certificate or degree program. PLOs are also assessed in CurricUNET on a 5-year cycle.

•	Were all Program Learning Outcomes (PLOs) assessed in the 5-year cycle in CurricUNET? X Yes, all PLOs were assessed in the 5-year cycle. Almost all PLOs were assessed in the 5-year cycle. No, many PLOs were not assessed in the 5-year cycle.
•	Assessing PLOs has led to improvements in my area. Strongly disagree Somewhat disagree Neither agree nor disagree Somewhat agree Strongly agree
	stitutional Supports and Barriers flect on your experiences, data, and/or previous program reviews and consider what work in your discipline/service
	a you are most proud of and what problems remain a major challenge. Then respond to the following questions:
•	What institutional-level supports or practices were particularly helpful to your program or area in reaching its PAR Goals, SLOs, PLOs, SAOs, and/or the college mission? The base-level funding has allowed our program to operate. The Outcomes and Assessments Committee has been helpful in assisting us in tracking and documenting our assessment data. Committees updating and providing links to revised processes required to meet our reporting obligations has been helpful. The encouraging attitude and support of dean Kunkel Wu has been extremely helpful.
•	What institutional-level barrier or challenges prevented or hindered your program or area from reaching its PAR Goals, SLOs, PLOs, SAOs, and/or the college mission? We have continually been denied funding for any classified position, full-time or part-time, to better support the daily operations of KCRH and expand access and assistance and since enrollment has declined, we can no longer justify continuing to make this request. This has been a need for 20+ years and we have stopped including it in our program reviews at this point.
•	What institutional-level supports or practices do employees in your program/area believe are particularly helpful to students in reaching their educational milestones and/or goals? (i.e., from your vantage point, what does Chabot do for students that we should keep doing?) The college should continue to provide laptops and internet to students. The college needs to provide computers with media creation software installed. Students who need laptops also need the creative cloud software, and as of last semester were unable to install it themselves on borrowed laptops and IT would not install it for them. Matt Kritscher and his team in Student Services have been offering is very useful programs. The college should continue to provide free food for students. Students struggle with food security and this has
	been a huge benefit to students attending in person.
•	What institutional-level barriers or challenges do employees in your program/area believe are a hindrance to students in reaching their educational milestones and/or goals? (i.e., from your vantage point, what does Chabot do that we should stop doing or change to better support our students?) Counseling, students are not able to get appointments to meet with staff when they need. IT resources are insufficient to meet current campus Audio and Video production needs.
	mournement to meet current campus raudio and video production needs.

Academic Programs/Disciplines Data

In order to reach Chabot's mission, the college looks at the following outcome metrics to evaluate previous program success and plan for the future. Some outcomes will be more applicable to particular programs in specific PAR cycles; please look at the data available on the outcomes that are most relevant to your program and use it to answer the following questions:

FTES and Enrollment

FTES is an enrollment metric. It basically converts the total number of units students are taking in a given timeframe (e.g., semester, academic year, etc.) into the equivalent number of full-time students that would be needed to generate this same number of units. Colleges are funded based on the FTES they generate (both historically and now as the "Base Allocation" in the Student-Centered Funding Formula). Please check out the Chabot College Enrollment Management Data Dashboard to respond to the questions below. The data in this section will be given to the Chabot Enrollment Management Committee (CEMC) to support their work.

					Overall College :	Summary by Term					
Term Prima	ry Section Cnt	Capacity Enroll	ment Census	Fill Rate	FTE-FT	FTE-OL	FTE-PT	Total FTEF	WSCH	FTES	WSCH/FTEF
Fall 2018	1,714	45,656	38,954	85%	148.94	24.55	126.87	300.35	145,889	4,742.74	485.73
Spring 2019	1,479	46,631	35,997	77%	147.36	25.39	123.57	296.32	136,094	4,426.06	459.28
Summer 2019	399	15,208	11,485	76%	1.18	42.63	36.12	79.93	41,287	1,349.94	516.53
Fall 2019	1,360	42,614	36,757	86%	148.96	29.05	118.24	296.24	142,624	4,624.06	481.45
Spring 2020	1,326	44,856	34,350	77%	146.87	27.93	109.47	284.27	132,417	4,302.85	465.82
Summer 2020	358	13,700	12,309	90%	2.37	39.83	40.18	82.37	48,423	1,568.73	587.88
Fall 2020	1,512	42,448	32,402	76%	130.84	26.16	127.72	284.72	131,020	4,238.53	460.18
Spring 2021	1,218	41,068	30,140	73%	136.32	33.77	119.66	289.75	125,180	4,078.45	432.03
Term Avg.	1,171	36,523	29,049	80%	107.85	31.16	100.23	239.24	112,867	3,666.42	486.11
					Subject Sum	nmary by Term					
Division Sub	ject Term	Primary Section Cnt	Capacity	Enrollment Census	Fill Rate	FTE-FT	FTE-OL	FTE-PT Total FTI	EF WSCH	FTES	WSCH/FTEF
5400 - Arts, Media & MCC		10	258	181	70%	1.43	0.60	0.00 2.0		21.91	346.61
Communication	Spring 2019	8	199	121	61%	1.60	0.37	0.00 1.9		15.31	243.64
	Summer 2019	1	10	2	20%	0.00	0.00	0.00 0.0		0.06	
	Fall 2019	7	193	128	66%	1.90	0.00	0.00 1.9		15.76	263.68
	Spring 2020	6	149	93	62%	1.47	0.00	0.00 1.4		12.39	256.48
	Fall 2020	6	168	89	53%	0.43	1.02	0.00 1.4		12.08	253.79
	Spring 2021	5	148	65	44%	0.88	0.40	0.00 1.2		9.84	235.39
	Term Avg.	6	161	97	54%	1.10	0.34	0.00 1.4		12.48	266.60
Terr	n Avg.	6	161	97	54%	1.10	0.34	0.00 1.4	14 390.7	12.48	266.60

- Over the past 3 years, in comparison to the overall FTES trends of the college, FTES in your discipline have:
 - _____ Decreased in comparison to the overall college trends
 - X Stayed roughly the same in comparison to overall college trends
 - Increased in comparison to overall college trends

Please provide a brief explanation that would help the college understand these trends (e.g., tangible reasons for the increase or decrease).

The FTES trends in our discipline have decreased along with the overall college trends. Several factors might cause this. The obvious leader is the COVID-19 pandemic. Other factors are related to it such as lab and facility use restrictions, and method of instruction. MCOM is a very hands-on and in-person program. Potentially, the biggest factor comes from competition for students within our own division. The TV courses have been the hardest hit and that came at the same time we relaunched an older program.

• As noted above, enrollments impact our funding. Please review the courses in your discipline in the Chabot College Enrollment Management Data Dashboard: are there specific courses/sections that, on average, across the past three years did not fill to capacity? Why might this be?

The trend has not changed in the last three years. Our courses typically do not fill to capacity. Several factors could account for this. First, our lab spaces have never been designed to accommodate 20-25 students working in class at the same time. The overall college trend of decreased enrollment. Our program is lab-intensive and hands-on and because of the Covid-19 pandemic, we were forced to move to an online modality. This didn't serve our students' needs and as a result, our enrollment took a hit. The lack of staffing for the radio station

does not provide support for students in labs. The similarity in other programs courses has increased competition for students and siphoned them away from our program.

- Is there anything faculty in your area would consider doing to improve overall discipline productivity* while maintaining our commitment to student learning? (e.g., taking additional students in sections with higher fill rates or changing the days/times or format—in-person, hybrid, online—of low fill-rate classes, etc.)

 *productivity=(FTES or WSCH)/FTEF or the number of full-time students or weekly student contact hours per full-time faculty member
 - Faculty in our area are willing to do a lot to improve overall discipline productivity while maintaining our commitment to student learning. We take additional students in sections with higher fill rates. We would teach our classes at any time/date or format—in-person, hybrid, online—to get them to be more productive. Faculty in our area regularly teach 4-6 courses cross-listed to make sure that courses are offered for students as often as possible.
- Are there any classes in your discipline which routinely fill to capacity and for which there is often a waitlist? If yes, please list it here.
 - No, but MCOM 41 periodically fills to capacity because it is also a transferable GE course.

Enrollment Disaggregation:

*Enrollments** can be disaggregated by race and ethnicity, gender, etc.

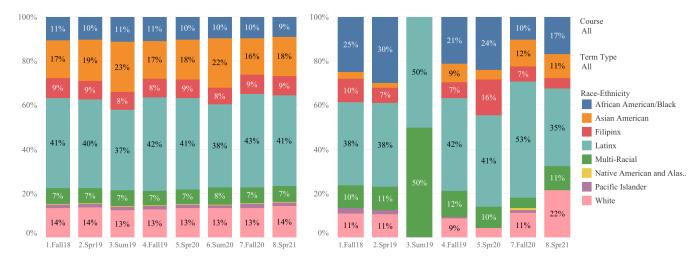
*Enrollments are the total number of class enrollments/seats in a given time period. A student enrolled in multiple courses increases the count for each of those courses. This is a count of *seats filled*, not a count of persons filling them.

Take a look at disaggregation of your enrollments by race and ethnicity (and/or by gender) over the past three years on the Chabot College Course Enrollments and Success Rates Dashboard. Consider how the representation of traditionally underrepresented race/ethnicity/gender student groups in your program compares to the typical makeup of your discipline, field, or industry (and/or for disciplines with large percentages of General Education enrollments—like English, math and communication studies—consider how the representation of traditionally underrepresented race/ethnicity/gender student groups in your major courses compare to your discipline, field, or industry).

College Enrollments by Race-Ethnicity

Discipline: Mass Communication; Course: All

Discipline Mass Communication



Discipline: Mass Communication; Course: All

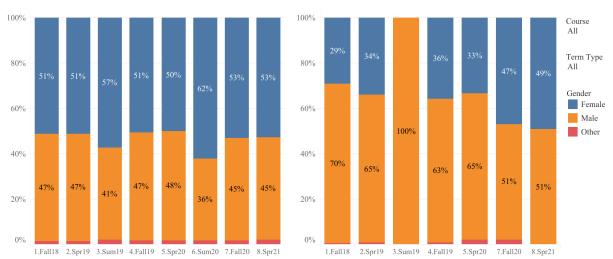
Race-Ethnicity	1.Fall18	2.Spr19	3.Sum19	4.Fall19	5.Spr20	7.Fall20	8.Spr21
African	45	36		27	22	9	11
American/Black	25%	30%		21%	24%	10%	17%
Asian American	6	3		11	4	11	7
Asian American	3%	2%		9%	4%	12%	11%
Filipinx	19	8		9	15	6	3
гшршх	10%	7%		7%	16%	7%	5%
Latinx	68	46	1	54	38	47	23
Launx	38%	38%	50%	42%	41%	53%	35%
Multi-Racial	19	13	1	15	9	4	7
Multi-Raciai	10%	11%	50%	12%	10%	4%	11%
Native American						1	
and Alaska Native						1%	
Pacific Islander	4	2		1		1	
racific islander	2%	2%		1%		1%	
White	20	13		11	4	10	14
W III C	11%	11%		9%	4%	11%	22%
Grand Total	181	121	2	128	92	89	65
Grand Total	100%	100%	100%	100%	100%	100%	100%

Note: "Other/Unknown" is not included in the graphs and Grand Total.





Discipline Mass Communication



- The representation of traditionally underrepresented race/ethnicity/gender student groups in our **discipline/major** compared to our industry/field:
 - ____ could be improved.
 - X is just right.
 - is outstanding we are increasing the diversity of the field.

For disciplines with a high percentage of offerings that are required for General Education—such as English, math, or communication studies—please also compare the representation of traditionally underrepresented race/ethnicity/gender student groups/disproportionately impacted groups (DI Groups) in your general education classes to the overall student body population.

•	DI Groups	in our	general	education	classes.
•	DI Gloups	III Oui	generai	education	Classes.

are underre	presented	in com	parison to	o their re	presentation	in the	student bo	dy.

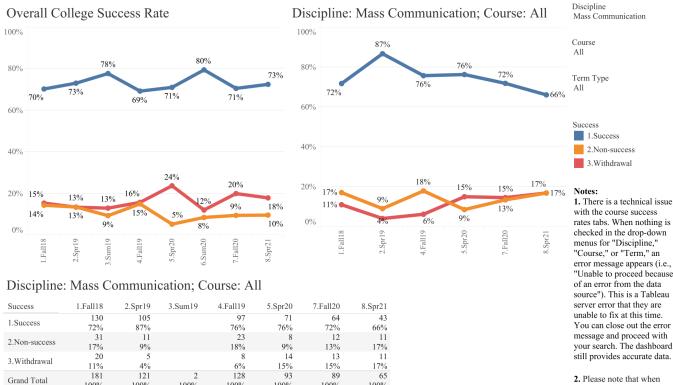
- have **similar representation** in comparison to their representation in the student body.
- are **overrepresented** in comparison to their representation in the student body.
- Not applicable, our discipline does not have high enrollments in general education classes.

Non-Credit

- Does your program/area offer non-credit classes?
 - Yes
 - X No
- Over the next 3 years, non-credit course offerings in our program/area are planned to:
 - Decrease
 - Stay the same as they are now
 - **X** Possibly Increase

Course success rates

Refer to the Chabot College Course Enrollments and Success Rates Dashboard.



- 2. Please note that when any grand total is less than 10. success rates are hidden to protect students' privacy. We also encourage users to interpret changes in success rates for groups less than 20 with caution, as the circumstances of a single student could cause a substantial change in
- Over the past three years, how have course success rates in your discipline changed? Course success rates have:

100%

100%

100%

100%

100%

100%

100%

	lege	Succe	ss Ra	tes by	Race-	Ethnici	ity		Dis	cipline: Mass Co	mmunication;	Course: All	Discipline Mass Communication
0%	78%79	_{9%} 81%	83%	78%789	79%	88%	85%	81%	100%	96% 92%	91%	100%	Course All
0%-	73%			7876787	0		76%	72%	80%	76% 71%	86% 73%	82%	Term Type All
)%-	60%	61%	57%	58%	60%	63%	59%	63%	60%	60% 58%	67% 68%	61%	Race-Ethnicity
)%-									40%			50%	African American/Black Asian American Filipinx
)%-									20%				Latinx Multi-Racial
20/									0%				Native American and A Pacific Islander
)%_	.Fall18	2.Spr19	Sum19	4.Fall19	5.Spr20	6.Sum20	7.Fall20	8.Spr21		1.Fall18 2.Spr19	4.Fall19 5.Spr20	7.Fall20 8.Spr21	White
			3			_				ed (succeeding			Notes:
	A Fi L: N	fricar sian A ilipino atinx/ ative	Ameri Ameri o/x Chic Amer	erican/ can/ /	Blacl Asian Alask	k a Nati		colle	ge a	verage):			

global COVID-19 pandemic. There may be other factors but none that we are aware of.

The Office of Institutional Research strives to continually improve representation in our data. Currently, we have a dashboard on course enrollments and success rates, which can be disaggregated by race/ethnicity, gender, and parttime/full-time status. What other student group(s) would you like to be able to disaggregate by in the dashboard? How will this disaggregation promote Chabot's mission? (Please keep in mind we will need to build further disaggregation into the dashboard over time and we will work in the order that is possible to do based on data availability and for which there is the most interest in the Chabot campus community.)

Program completion (AD-Ts, AA/AS, Chancellor-approved Certificates)

Take a look at the IR report on <u>Degrees by Discipline</u>.

Over the past 3 years, what is the trend in Degrees awarded (AD-Ts and AA/AS) in your program(s)? Decreased
X Stayed roughly the same Increased
Take a look at the IR report on Chancellor-Approved Certificates by Discipline.
OIR now has two separate certificate reports: Chancellor Approved Certificates by Discipline and All Certificates by Discipline.
Over the past 3 years, what is the trend in Chancellor-Approved certificates awarded in your program(s)? Decreased
X Stayed roughly the same (Mass Communications does not offer certificates) Increased
Please provide a brief explanation that would help the college understand these trends in degree and certificate completion. (e.g., tangible reasons for the increase or decrease). The AAs that Mass Communications awarded have stayed roughly the same, currently, we do not offer certificates. We will soon.
If your area does not produce a lot of degrees or Chancellor-approved certificates, is there an associated industry test for which you are preparing students or non-Chancellor-approved certificates? If you have any data on success rates or numbers for the industry certification/test or for non-Chancellor-approved certificates, please share. (Optional) There is no associated industry test in Mass Communications.
What barriers make it difficult for students to complete your program? Are there any barriers that could be disproportionately experienced by students from a particular demographic group (e.g., racial/ethnic, age, disability status, parents, etc.) Mass Communications is an equipment-intensive program. Laptops and software are expensive. This is compounded by the COVID-19 pandemic and students not being allowed to use facilities on campus. Remote education puts additional pressure on students trying to learn hands-on skills.
Staffing Analysis

Staffing Analysis

In this section, you will analyze trends in staffing, technology, and facilities.

Staffing	Current # (Fall 2021)	How has staffing for this group changed in the last 3 years (decrease, flat, increase)
Full-time Faculty	2	Decreased X Stayed roughly the same Increased
Part-time Faculty	0	X Decreased Stayed roughly the same Increased
Full-time Classified Professionals	It depends on how you count. There are 2 classified staff who work in the TV station but are not funded by MCOM.	Decreased X Stayed roughly the same Increased

Part-Time Permanent or Hourly Classified Professionals	0	Decreased X Stayed roughly the same Increased	
Student Employees	0	Decreased X Stayed roughly the same Increased	
Independent Contractors/Professional Experts	0	Decreased X Stayed roughly the same Increased	
changes in staffing in this same time	ne period. What do you notice?	ars in the FTES/enrollment in your a	
administrators) to the representation	n of DI populations in the students	s staffing (faculty, classified profess you serve. What do you notice? If the ve them, how has your program/area	nere is a gap in
Technology ■ The technology in our program outcomes and goals. X Strongly disagree Somewhat disagree Neither agree nor disagree Somewhat agree Strongly agree	••	nt learning and/or carry out our prog	ram/area
Students in our area need ac provided remote access, but unreliable internet access and to check out do not have the restrictions and support for the	this has proven to be insufficient to d need to run the software locally necessary software. Students have their learning is not sufficient. Ou	can run the Adobe Creative cloud for our students' needs. They have on laptops. laptops that students e not had access to labs because of r current computers are insufficion denies requests for equipment an	e limited and have been able the COVID-19 ent for the task
Facilities ● The facilities in our program/a outcomes and goals. X Strongly disagree Somewhat disagree Neither agree nor disagree Somewhat agree X Strongly agree	••	learning and/or carry out our progr	am/area

If you strongly disagree or somewhat disagree, please explain. (optional)

nece	ssary to continue to support the college's TV and Audio production needs.
	onal Development
_	eneral, faculty members in my program/area regularly participate in professional development activities offered
	t Chabot.
	_ Strongly disagree
	_ Somewhat disagree
	Neither agree nor disagree
	_ Somewhat agree
<u>X</u>	_ Strongly agree
● In ge	eneral, Classified Professionals in my program/area regularly participate in professional development activities
_	red by/at Chabot.
	_ Strongly disagree
	Somewhat disagree
	Neither agree nor disagree
	Somewhat agree
	Strongly agree
• In ge	eneral, faculty members in my program/area regularly participate in professional development activities offered
outs	ide of Chabot.
	Strongly disagree
	Somewhat disagree
X	Neither agree nor disagree
	_Somewhat agree
	_Strongly agree
■ In ge	eneral, Classified Professionals in my program/area regularly participate in professional development activities
	red outside of Chabot.
Offici	Strongly disagree
	Somewhat disagree
X	Neither agree nor disagree
	Somewhat agree
	Strongly agree
• How	did these professional development experiences contribute to improving your program/area, equity, and/or
	ent learning and achievement?
	cannot speak for the Classified Professionals working the TV station. In general, the professional
	elopment activities offered by/at Chabot only serve to inform us of administrative/non-teaching tasks that
	re held responsible for. For an educational institution, there is very little in the way of professional
	elopment geared at making us better instructors.

We both agree and disagree. Agree: The equipment in the Radio Station (KCRH) and the Spectator Offices meet or exceed the current needs of those programs. Disagree: The TV Studio requires upgrades to keep it current with the industry standards. In addition to the TV studio upgrades, a separate Media network is

Program Maps and Equity in Scheduling

The data in this section is intended to support the further development of Guided Pathways at Chabot. Respondents' answers will be given to the Guided Pathways Steering Committee for analysis.

• Turning in Program Maps: The first draft of your Program Map for each credit degree and certificate offered within your discipline was due in May. If you already submitted all Program Maps and have no required changes or new program modifications, then you're done for now! If you did not turn in all program maps or changes are required or you have new program modifications, then please submit these Program Maps by October 11th, 2021. You can submit your Program Map(s) by following these steps: 1) go to this template in Google Docs,* 2) click on "file," 3) choose "make a copy", 4) click on "share with the same people," 5) rename it for the degree/certificate that you are creating and 6) update the file to your program map. Then it will automatically be stored in the folder for submitting it to Guided Pathways.

*There appears to be a current bug in Microsoft Products that does not allow links to google does to automatically open (for some people). If you cannot open the link above, try manually copying and pasting the address into a browser window.

https://docs.google.com/document/d/1zU4G Kps1CNYmR8ZOczX8RergfkJLPpU XU3KfQC86s/edit

111	tps://docs.google.com/document/directory/introduced/totolghesh/po_restrictory/coos/edit
_	ave you completed all program maps for your discipline? X Yes (or we will do so by the deadline). No, because one or more of our program(s) is/are being discontinued (please fill in name of the program in the space below). No, because one or more of our program(s) cannot currently be completed because not all classes have been offered recently or will be offered in the next 3 years (please fill in name of the program in the space below). No, for another reason (please fill in the reason below).
If vou	checked off "No" above, please explain
pr to 1) 2)	an a student who is working toward the degree(s)/certificate(s) in your area take all their required courses for this rogram: 1) during the day or 2) in the late afternoon/evening/weekend or 3) online? What changes would be needed ensure access for students in all three scenarios? Yes, a student who is working toward a degree in Mass Communication can take all of the required courses during the day. No, a student who is working toward a degree in Mass Communication cannot take all of the required courses in the late afternoon/evening/weekend. No, a student who is working toward a degree in Mass Communication cannot take all of the required courses online.
	order for all of the above options to be true, we would need to offer more sections and hire additional structors.
• H co	ow are you collaborating with other disciplines with whom you share students to ensure that your schedules are not onflicting so that students with specific educational goals can take the courses they need to finish in a timely shion? Please discuss the discipline(s) with whom you already collaborate, as well as any discipline(s) with whom you would like to start collaborating.

Are there any classes in your discipline that you do not offer every semester or every year that are required for any of your degrees or programs? In an *ideal* world, with perfect coordination and infrastructure, how would you want to communicate which **required courses** are **not** offered in all semesters to 1) counselors, 2) other faculty, and 3) students? (If you offer all classes required for degrees/certificates in all semesters, then you can write NA.)

Yes, there are classes in our discipline that we do not offer every semester or every year that are required for our degrees. In an ideal world, with perfect coordination and infrastructure, I would want to communicate

division.

disciplines to ensure that our schedules are not conflicting. We are in direct competition for students within our

which required courses are not offered in all semesters to counselors, faculty, and students via email, or an up-to-date website.

Planning

Program/Area Goals: Please reflect on 1) all the data you have reviewed, 2) the questions you have answered in this comprehensive PAR template, and 3) the various college planning documents (e.g., shorter-term planning documents like the <u>College's Planning Priorities</u> (PRAC will post when complete), <u>President's College Planning Initiatives</u>, and <u>Strategic Plan</u>, all of which lead into the long-range planning document, the <u>Educational Master Plan</u>). Utilize your reflections, along with college planning documents, to develop 1-3 Goals to work on up through the next comprehensive-year PAR cycle. What are the anticipated *outputs** and *outcomes*** of your goals? How do your goals align with the <u>Educational Master Plan (EMP)</u>? Do your goals support the success of any DI Groups? Do your goals support any of the Student-Centered Funding Formula (SCFF)*** metrics?

Remember: Whereas SAOs/PLOs tend to be enduring and overarching aims for your service/program, the goals for a comprehensive PAR year are more specific, are expected to be completed over the PAR cycle, and are often part of a concrete action plan to reach your overarching and enduring SAOs/PLOs. For example, one of the Learning Connection's SAOs is: "Students from diverse backgrounds and with diverse learning needs will receive tutoring that improves their abilities to complete assignments, study, and/or succeed in their courses." This is an enduring aim that is unlikely to change from PAR cycle to PAR cycle. A PAR goal for the Learning Connection might be to refine the student diversity and antiracist tutoring practices training for incoming tutors. This goal is specific, expected to be completed over the PAR cycle, and supports their SAO (if incoming tutors are trained in antiracist tutoring practices, they will be well-equipped to support students with diverse learning needs).

Goal	Briefly describe the expected <i>outputs</i> (e.g., direct short-term results like # of students served, workshops held, etc.) or <i>outcomes</i> (e.g., longer-term results like course success rates or degrees earned) for your goal.	EMP Alignment	Equity DI Group Alignment	SCFF Metric Alignment
1 Grow enrollment	-Increased efficiency -Serve more students -Increased success rates -Increase degrees awarded	X Equity X Access Pedagogy and Praxis X Academic and Career Success X Community and Partnerships	X African American/Black X American Indian/Alaska Native X Latinx X Pacific Islander/Hawaiian X Disabled X Foster Youth X LGBT X DI Gender X Other	X Enrollment/FTES Transfer level English, math or ESL achievement X Degree or certificate completion X Transfer X CTE Units X Attainment of a Living Wage Supplemental Metric (Financial aid or AB 540) Other

^{*}outputs: direct short-term results like # of students served, workshops held, etc.

^{**}outcomes: longer-term results like course success rates or degrees earned

^{***}The Student-Centered Funding Formula is the way all CA CC districts will be funded once the "hold harmless" period of funding expires.

2. Increase degree attainment and create certificates of proficiency and achievement	-Serve more students -Increased success rates -Increase degrees awarded -Ability to offer certificate options to students	Equity Access Pedagogy and Praxis Academic and Career Success Community and Partnerships	X African American/Black X American Indian/Alaska Native X Latinx X Pacific Islander/Hawaiian X Disabled X Foster Youth X LGBT X DI Gender X Other	Enrollment/FTES Transfer level English, math or ESL achievement X Degree or certificate completion X Transfer X CTE Units X Attainment of a Living Wage Supplemental Metric (Financial aid or AB 540) Other
3. Ascertain the future of our TV and Radio facilities	-A plan addressing the TV station's future on the campus in the FMP -A plan addressing the Radio station's future on the campus in the FMP	X Equity X Access Pedagogy and Praxis X Academic and Career Success X Community and Partnerships	X African American/Black X American Indian/Alaska Native X Latinx X Pacific Islander/Hawaiian X Disabled X Foster Youth X LGBT X DI Gender X Other	X Enrollment/FTES Transfer level English, math or ESL achievementX Degree or certificate completionX TransferX CTE Units Attainment of a Living Wage Supplemental Metric (Financial aid or AB 540) Other

Resource Requests

Contracts and Services Requests: Contracts and Services include things like equipment maintenance contracts, food vendors, external consultants or speakers. The criterion for distributing funding vary by committee (check out the <u>Resource Allocation Rubrics</u> available on PAR's website), but are consistently based on the <u>Educational Master Plan</u>, the <u>College's Planning Priorities</u>, and the <u>President's College Planning Initiatives</u>.

*Note: If your request is part of a larger project, please name the project and use the same project name for all requests related to the project so that committees can see the total cost of the project. We don't currently have a good system for different shared governance committees to come together and see the total cost of projects across resource requests that go to different committees. Adding this column to Program and Area Review is the *start* to figuring out a good process for this.

	Rank (1, 2, 3, etc. after all requests have been entered)	Project Name Use the same project name for all requests related to a large project or put 'individual request'	New, Updated, or Repeat Request	Vendor Name	Brief Job Description/Tasks	Justification BRIEFLY justify how this spending relates to the EMP, College's Annual Planning Priorities and/or President's Planning Initiatives (2-3 sentences).	Length of Contract in Months (1, 2, 10, 12, etc.)	Year(s) Needed	Estimated Cost Per Year (Total \$)
Item 1			NewUpdatedRepeat					Annual 2022-23 2023-24 2024-25	
Item 2			New Updated Repeat					Annual 2022-23 2023-24 2024-25	
Item 3			New Updated Repeat					Annual 2022-23 2023-24 2024-25	

Equipment Requests

The criterion for distributing funding vary by committee (check out the <u>Resource Allocation Rubrics</u> available on PAR's website), but are consistently based on the <u>Educational Master Plan</u>, the <u>College's Planning Priorities</u>, and the <u>President's College Planning Initiatives</u>.

Rank (1, 2, 3, etc. after all requests have been entered)	Project Name Use the same project name for all requests related to a large project or put 'individual request'	New, Updated, or Repeat Request	Vendor Name	Brief Item Description	Justification BRIEFLY justify how this spending relates to the EMP, College's Annual Planning Priorities, and/or President's Planning Initiatives (2-3 sentences).	Quantity (1, 2, 10, 12, etc.)	Year(s) Needed	Estimated Cost Per Year (Total \$)
1.01	Student Streaming Studios	X New	Blackmagic Design ATEM Mini Pro ISO HDMI Live Stream Switcher	Small video switcher	In the Strategic Plan, this item will allow us to foster a connected and engaged community that thrives both on and off-campus, and additionally, in the EMP this item will cultivate strategic relationships on our campus that support the needs and goals of the college and the community.	4	<u>X</u> 2022-23	\$4,000
1.02	Student Streaming Studios	X New	Rode RODECaster Pro Integrated Podcast Production Studio	Small Audio Mixer	See above	4	<u>X</u> 2022-23	\$3,000
1.03	Student Streaming Studios	X New	Shure Broadcast Headsets	Headset Mics & Cables	See above	5	<u>X</u> 2022-23	\$2,000
1.04	Student Streaming Studios	X New	Tripods	Hold Cameras	See above	8	<u>X</u> 2022-23	\$40,000
1.05	Student Streaming Studios	X New	24" Teleprompter with 22.5" Reversing Monitor	Teleprompter for the direct address of the audience	See above	4	$\frac{X}{2022-23}$	\$15,000

1.07	Student Streaming Studios	X New	Canon Vixia HF Camcorder	Cameras for streaming video	See above	8	$\frac{\mathbf{X}}{2022-23}$	\$16,000
1.08	Student Streaming Studios	X New	Stream Deck XL	Controlling aspects of the stream	See above	4	<u>X</u> 2022-23	\$1,500
1.09	Student Streaming Studios	X New	Studio desk	Desk to put equipment on	See above	4	<u>X</u> 2022-23	\$12,000
1.10	Student Streaming Studios	X New	Speakers (Studio Monitors)	Speakers to monitor listen	See above	8	<u>X</u> 2022-23	\$4,000
1.11	Student Streaming Studios	X New	Monitor	Extra screen space	See above	4	<u>X</u> 2022-23	\$8,000
1.12	Student Streaming Studios	X New	Cables, Splitters, Power	Cables, Splitters, and UPS	See above	4	<u>X</u> 2022-23	\$3,000
2.01	On-air Video Streaming Upgrade	X New	ATEM HDMI Live Stream Switcher	Small video switcher	See above	1	<u>X</u> 2022-	\$2,000
2.02	On-air Video Streaming Upgrade	X New	Canon Vixia HF Camcorder	Cameras for streaming video	See above	4	<u>X</u> 2022-	\$8,000
2.03	On-air Video Streaming Upgrade	X New	Stream Deck XL	Controlling aspects of the stream	See above	1	<u>X</u> 2022-	\$400
2.05	On-air Video Streaming Upgrade	X New	Cables, Splitters, Power	Cables, Splitters, and UPS	See above	1	<u>X</u> 2022-	\$1000
4.0	4K UHD Video Camera Upgrade	X Repeat	4K Video Cameras, Cases, Tripods	This would upgrade the cameras that students check out.	See above	20	<u>X</u> 2022-	\$120,000

Facilities Requests

The criterion for distributing funding vary by committee (check out the <u>Resource Allocation Rubrics</u> available on PAR's website), but are consistently based on the <u>Educational Master Plan</u>, the <u>College's Planning Priorities</u> (FYI this link leads to a PDF that says it was voted on but hasn't been announced), and the <u>President's College Planning Initiatives</u> (FYI this link goes to a pages that does not exist.).

	Rank (1, 2, 3, etc. after all requests have been entered)	Project Name Use the same project name for all requests related to a large project or put 'individual request'	New, Updated, or Repeat Request	Brief Item Description	Justification BRIEFLY justify how this spending relates to the EMP, College's Annual Planning Priorities, and/or President's Planning Initiatives (2-3 sentences).	Year(s) Needed	Estimated Cost Per Year (Total \$)
Item 1	1	Dedicated Audio/Video Network This project would address the limited capacity of the TV studio coverage. Currently, exclusively cellular networks are used. We have estimates that include running dedicated fiber for an A/V network separate from the IT network. This network would allow the college to broadcast from the buildings and locations we regularly host events on campus. This project would benefit the community by removing pressure from cellular networks. It would benefit the campus by keeping high bandwidth video and audio off the campus network. It would benefit both because we could more easily cover events. No engineering company we talked to would provide a more precise breakdown of the costs involved without paying them to make a more detailed proposal. We do not have a budget for that.	X_NewUpdatedRepeat	Build a dedicated network.	In the Strategic Plan, this item will allow us to foster a connected and engaged community that thrives both on and off-campus.	Annual 2022- 23 2023- 24 X 2024-25	\$10 Million
Item 2	2	TV Studio Equipment Upgrade	X New Updated	Update equipment	This item supports the same Strategic plan goal as above	Annual	\$15 Million

The	he TV studio is behind the	Repeat	in the TV	and additionally, in the EMP	2022-	
ind	dustry standards in the		Studio.	this item will cultivate	23	
equ	quipment being used. We use			strategic relationships on our	2023-	
108	080i, and the industry is			campus that support the needs	24	
pre	redominantly			and goals of the college and	X 2024-25	
ÜH	HD 4K. The upgrade would			the community.		
inc	clude studio cameras, switcher,			-		
trip	ipods, routers, new cabling, and					
ass	sociated studio equipment. This					
pro	roject provides students with the					
ind	dustry-standard experience the					
col	ollege promises. Unfortunately,					
no	engineering company we					
	lked to would give a more					
*	recise breakdown of the costs					
	volved without paying them to					
	ake a more detailed proposal.					
We	We do not have a budget for that.					

Human Resource Requests (e.g., Faculty, Classified, Administrative, Student Workers, etc.)

The criterion for distributing funding vary by committee (check out the <u>Resource Allocation Rubrics</u> available on PAR's website), but are consistently based on the <u>Educational Master Plan</u>, the <u>College's Planning Priorities</u>, and the <u>President's College Planning Initiatives</u>.

	Rank (1, 2, 3, etc. after all requests have been entered)	Project Name Use the same project name for all requests related to a large project or put 'individual request'	New, Updated, or Repeat Request	Classification	Position Title	Avg. hours per week (5, 20, 40, etc.)	Justification BRIEFLY justify how this spending relates to the EMP, College's Annual Planning Priorities, and/or President's Planning Initiatives (2-3 sentences).	Year(s) Needed	Estimated Cost Per Year (Total \$)
Position 1			New Updated Repeat	Admin FT Classified FT Classified Hourly Classified PT Faculty FT				Annual 2022-23 2023-24 2024-25	

		Faculty PT Faculty F-hour Faculty Reassign Student Hourly Other			
Position 2	New Updated Repeat	Admin FT Classified FT Classified Hourly Classified PT Faculty FT Faculty PT Faculty F-hour Faculty Reassign Student Hourly Other		Annual 2022-23 2023-24 2024-25	
Position 3	New Updated Repeat	Admin FT Classified FT Classified Hourly Classified PT Faculty FT Faculty PT Faculty F-hour Faculty Reassign Student Hourly Other		Annual 2022-23 2023-24 2024-25	

- The Faculty Prioritization Committee requires a completed <u>Faculty Prioritization Form</u> if you are requesting a full-time faculty position. There will be a spot on Qualtrics to upload this completed form. In the meantime, please just submit the completed form to your dean/manager when you turn in this template on 10/11/21.
- The Classified Prioritization Committee requires a completed <u>Classified Professional Prioritization Form</u>. There will be a spot on Qualtrics to upload this completed form. In the meantime, please just submit the completed form to your dean/manager when you turn in this template on 10/11/21.

Professional Development, Travel, and Conferences

Criterion for distributing funding vary by committee (check out the <u>Resource Allocation Rubrics</u> available on PAR's website), but are consistently based on the <u>Educational Master Plan</u>, the <u>College's Planning Priorities</u>, and the <u>President's College Planning Initiatives</u>.

	Rank (1, 2, 3, etc. after all requests have been entered)	Project Name Use the same project name for all requests related to a large project or put 'individual request'	New, Updated, or Repeat Request	Brief Description (1-2 sentences)	What Type of PD Request?	Justification BRIEFLY justify how this spending relates to the EMP, College's Annual Planning Priorities and/or President's Planning Initiatives (2-3 sentences).	Number of Attendees (1, 5, 10, etc.)	Year(s) Needed	Estimated Cost Per Year (Total \$)
Request 1			New Updated Repeat		In-person conference with travel Online conference/webinar On-Campus Training On-Campus Speaker Other			Annual 2022-23 2023-24 2024-25	
Request 2			New Updated Repeat		In-person conference with travel Online conference/webinar On-Campus Training On-Campus Speaker Other			Annual 2022-23 2023-24 2024-25	

Request 3	New Updated Repeat	In-person conference with travel Online conference/webinar On-Campus Training On-Campus Speaker Other	Annual 2022-23 2023-24 2024-25

Supplies Requests

The criterion for distributing funding vary by committee (check out the <u>Resource Allocation Rubrics</u> available on PAR's website), but are consistently based on the <u>Educational Master Plan</u>, the <u>College's Planning Priorities</u>, and the <u>President's College Planning Initiatives</u>.

Rank (1, 2, 3, etc. after all requests have been entered)	Project Name Use the same project name for all requests related to a large project or put 'individual request'	New, Updated, or Repeat Request	Brief Item Description (1-2 sentences)	Justification BRIEFLY justify how this spending relates to the EMP, College's Annual Planning Priorities, and/or President's Planning Initiatives (2-3 sentences).	Quantity (1, 2, 10, 12, etc.)	Year(s) Needed	Estimated Cost Per Year (Total \$)
1	ASCAP License	X Repeat	Music License service	In the Strategic Plan, this item will allow us to foster a connected and engaged community that thrives both on and off-campus, and additionally, in the EMP this item will cultivate strategic relationships on our campus that support the needs and goals of the college and the community.	1	X Annual	\$300

2	SESAC License	X Repeat	Music License service	See above	1	X Annual	\$130
3	BMI Music License	X Repeat	Music License service	See above	1	X Annual	\$250
4	CNN Newsource	X Repeat	News wire service	See above	1	X Annual	\$3,500
5	Shoutcast Server	X Repeat	Streaming audio hosting	See above	1	X Annual	\$900
5	GSelector	X Repeat	Radio station scheduling software	See above	1	X Annual	\$1,250
6	FCC Legal counsel	X New	Filing paperwork with FCC	See above	1	X Annual	\$10,000
7	Radio Station Engineering	X Repeat	Installing and maintaining new equipment.	See above	1	X Annual	\$15,000

Technology Requests

The criterion for distributing funding vary by committee (check out the <u>Resource Allocation Rubrics</u> available on PAR's website), but are consistently based on the <u>Educational Master Plan</u>, the <u>College's Planning Priorities</u>, and the <u>President's College Planning Initiatives</u>.

Rank (1, 2, 3, etc. after all requests have been entered)	Project Name Use the same project name for all requests related to a large project or put 'individual request'	New, Updated, or Repeat Request	Was the feasibility of the request discussed with IT?	Brief Item Description (1-2 sentences)	Justification BRIEFLY justify how this spending relates to the EMP, College's Annual Planning Priorities, and/or President's Planning Initiatives (2-3 sentences).	Quantity (1, 2, 10, 12, etc.)	Year(s) Needed	Estimate d Cost Per Year (Total \$)
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1.06	Student Streaming Studios	X New	iMac 24 inch	Controlling the audio or video stream & Editing	In the Strategic Plan, this item will allow us to foster a connected and engaged community that thrives both on and off-campus, and additionally, in the EMP this item will cultivate strategic relationships on our campus that support the needs and goals of the college and the community.	4	<u>X</u> 2022-23	\$16,000
2.04	On-air Video Streaming Upgrade	X New	Mac Mini	Controlling the audio or video stream & Editing	See above	2	<u>X</u> 2022-23	\$4,000
3.0	Computer Upgrade	X New	24-inch iMacs	Computers for MCOM Labs	See above	19	<u>X</u> 2022-23	\$57,000
3.1	Computer Upgrade	X New	Mac Mini	Computer Upgrade in Studios	See above	5	<u>X</u> 2022-23	\$10,000
3.2	Network Storage	X New	Synology NAS	Archival storage of production materials	See above	3	<u>X</u> 2022-23	\$16,500

Categorical Funding Applications:

The **Student Access Success and Equity (SASE) committee** "develops, leads, and supports campus initiatives that strengthen student access, success, and equity." SASE "provides a platform for collaboration and communication across the college that will result in the coordination of basic skills, student access, success, and equity efforts campus-wide." If you believe that any of your funding requests meet these requirements, then please fill out their application for funding here:

https://docs.google.com/forms/d/e/1FAIpQLSfWja-ZTbdHoPZ82reEOeTi32Ci3e7lyS4snRyXX8h8JrDV5w/viewform

Please contact the SASE committee with any questions: Administrative Tri-Chair Gabe Chaparro gchabotcollege.edu.

Career Education funds are available for projects that 1) support a program with a CTE TOP code or 2) continue a current project in SWP or 3) are eligible for Perkins Grants, or 4) meet other criteria such as core indicators and labor market demand. If you believe that any of your funding requests meet these requirements, then please fill out the CE application for funding here:

https://docs.google.com/forms/d/e/1FAIpQLSelkdNpRXzCbxnmVGHO7t3gC2K3eZfs nXrOaLloFxlT1xbqw/viewform?usp=sf link

- Please submit one form per project/TOP code, keeping in mind that funding for multiple projects per area is limited.
- If you are not sure whether you have a program that qualifies for CE funding, please reach out to Christina Read at caread@chabotcollege.edu.

If you have any other questions about the CE funding process, please contact the Career Education Committee Tri-Chairs: faculty chair Connie Telles ctelles@chabotcollege.edu, admin chair Christina Read cread@chabotcollege.edu, or classified professional chair Kathleen Stanley@chabotcollege.edu.